380.85

Minimum Contact Schedule for Breastfeeding Peer Counselors

Introduction

The Breastfeeding Peer Counselor will contact WIC pregnant and breastfeeding participants in a consistent manner.

Policy

All WIC breastfeeding peer counselor programs in Iowa use the schedule of contacts in this policy in order to provide a common baseline of service to mothers. Additional contacts may be added based on the local agency's funding and community partnerships and client need.

Contact schedule

The table below indicates the minimum schedule of contacts for breastfeeding peer counselors.

If the WIC	Then contact the mother
participant is	
Pregnant	Monthly, and
	More frequently as her due date nears.
1 st week	• Every two or three days during the first week, and
	• Within 24 hours if a problem occurs.
2-4 weeks old	Weekly, and
	• Within 24 hours if a problem occurs.
1-6 months old	• Monthly,
	• Within 24 hours if a problem occurs,
	• One to two weeks before the breastfeeding mother
	returns to work or school and one to two days after
	she starts back, and
	• Around the time baby's appetite spurt occurs: six
	weeks, three months and six months.
7-12 months old	Monthly, and
	• Within 24 hours if a problem occurs.

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